

Gartner sees India's cloud spend at \$4.2 bn till FY17

fe Bureau

Chennai, May 6: The public cloud services market in India is forecast to grow 36% in 2013 to \$443 million, up from \$326 million in 2012, according to Gartner. Infrastructure-as-a-service (IaaS), including cloud computing, storage and print services, continues as the fastest-growing segment of the Indian market, growing 22.7% in 2012 to \$43.1 million and is expected to grow 39.6% in 2013 to \$60.2 million.

Software-as-a-service (SaaS) continues to be the largest segment of the cloud services market, comprising 36% of the total market in 2012. Gartner predicts that from 2013 through 2017, \$4.2 billion will be spent on cloud services in India, \$1.6 billion of which will be spent on SaaS.

"Continued growth of the cloud services market will result from the adoption of cloud services for production systems and workloads, in addition to the development and testing scenarios that have led as the most prominent use case for public cloud ser-

SOFTWARE-AS-A-SERVICE (SAAS) CONTINUES TO BE THE LARGEST SEGMENT OF THE CLOUD SERVICES MARKET, COMPRISING 36% OF TOTAL MARKET IN 2012

vices to date," said Ed Anderson, research director at Gartner. "Evidence of this growth is found in the increasing demand for cloud services from end-user organizations, met by an increased supply of cloud services from suppliers," he added.

Although there is wide variation between sub segments of the cloud services market, strong demand is anticipated for all types of cloud services offerings. The cloud business process services segment (BPaaS) is the second-largest market segment after SaaS, comprising 23% of the total market in 2012 in India, followed by cloud infrastructure services at 13%, cloud advertising services at 12%, cloud management

and security services at 11% and cloud application infrastructure services (platform as a service (PaaS) at 5%, Gartner further said.

Market dynamics vary substantially when considering the cloud services market size and market growth across different regions of the world. In general, the emerging markets in Asia/Pacific, Latin America, Eastern Europe, the Middle East and North Africa show the highest growth rates, while representing the smallest overall markets.

China is the exception, being both a large and growing market. Likewise, the mature markets of North America, Western Europe, Japan and the mature Asia/Pacific countries constitute the larger, but slower-growth, markets.

"IT services providers, particularly those focused on delivering cloud services offerings or related services, must consider these disproportionately large mature markets if they want to play a leading role in cloud services growth worldwide," Anderson said.